

Monastier di Treviso, 03 September 2020

## TEXA TECHNOLOGY AWARDED IN THE UNITED STATES

**eTRUCK, an innovative miniaturised device for the remote monitoring of trucks and construction site heavy-duty vehicles was judged the best among the tools in competition for the PTEN Innovation 2020 award.**

Another important achievement for TEXA overseas. The American magazine **Professional Tool & Equipment News Magazine** awarded TEXA and its miniaturised tool **eTRUCK**, dedicated to the remote diagnosis of trucks and construction site vehicles, as the best in the "Heavy Duty Scan Tools" category. The jury, made up by expert heavy-duty vehicle repair technicians, identified eTRUCK as an **innovative product with unique features**, resulting as **the best among the competing tools**.

"We are very happy for this recognition - **commented Bruno Vianello, founder and President of TEXA** - as it confirms us as a company that is a point of reference in the automotive industry even in a market as large and differentiated as the American one. The fact that our technology is appreciated abroad, as the repeated international awards prove, makes me extremely proud. In fact, it is known that I have always been a strong supporter of the Made in Italy and against any form of delocalisation. I am convinced that we must use and develop our country's extraordinary resources and potentialities."

eTRUCK is a unique **innovative multi-brand tool** that offers, for the first time, a **new type of service**, unprecedented in the automotive industry. In fact, it allows mechanics to **monitor remotely** the vehicle's operating parameters, and to **intervene even from thousands of kilometres away** in case of faults. The driver, using a smartphone can also check his/her driving style and read the vehicle's data in real time. All this with a **monitoring and predictive maintenance** prospective.

**Short profile of TEXA:** TEXA was established in Italy in 1992, and today is a European leader in the design, industrialisation and production diagnostic tools and devices for the remote diagnosis of cars, bikes, trucks, agricultural vehicles and marine engines. TEXA operates all over the world through an extensive distribution network; it sells in Spain, France, Great Britain, Germany, Poland, Russia, United States, Brazil and Japan through subsidiaries. TEXA employs over 730 people, a young workforce (the average age is 33), 45% of which have degrees, including over 150 engineers and specialists in Research and Development.

### Brand Communication & Events Manager

Claudio Pavanello, [claudio.pavanello@TEXA.com](mailto:claudio.pavanello@TEXA.com), cell. 3351047240

### Press Office

Alberto Rigato, [alberto.rigato@TEXA.com](mailto:alberto.rigato@TEXA.com), tel. 0422 791247